



**Fagl Lane Hope,  
Flintshire, LL12 9PY  
01978 760 238**

**www.castellalun.com  
Head/Pennaeth: Mr C. Ellis**

Dear Parent/Carer

As a school, we are always looking for ways to enrich our students' learning experiences and create new opportunities for them. Many local organisations and companies support local initiatives and community-based activities. With that in mind, we would like to ask for your assistance. If you feel that the organisation or company you work for might be in a position to support our school, we have formulated the following sponsorship packages. We would greatly appreciate it if you could share the information below with any potential sponsors.

At Castell Alun, we are committed to providing students with an education that nurtures creativity, critical thinking, and practical skills across a range of disciplines, including technology, arts, and sports. To continue enriching our curriculum and to expand opportunities for our students, we are seeking sponsorship from innovative and community-oriented businesses like yours.

### **Sponsorship Packages**

We have developed several sponsorship options to suit your level of interest and involvement. Each package offers meaningful benefits that will enhance your company's visibility and community engagement:

#### **Gold Sponsorship: £3,000**

Support school-wide projects in the arts and sports, for an entire academic year.

- Exclusive recognition as a Gold Sponsor on our school website, social media channels and at related events.
- Your company's logo displayed prominently on event promotional materials and within our school facilities.
- Opportunity to present awards at our annual awards ceremony and attend VIP school events.

#### **Silver Sponsorship: £1,500**

Support targeted initiatives within Design and Technology, or across the Arts and Sports.

- Recognition as a Silver Sponsor on our school website, social media platforms and during relevant school events.
- Company name featured in communications to parents and the local community.

#### **Bronze Sponsorship: £500**

Contribute to the funding of individual projects or school programs, such as sporting equipment, an art competition, or a specific technology workshop.

- Recognition as a Bronze Sponsor on event-specific promotional materials and our social media.

#### **Individual Project Sponsorship: £200**

Sponsor a specific project, such as a sustainable design challenge, 3D printing workshops, jewellery design, or lighting.

- Acknowledgement as the project's sponsor in all related materials and communications.

**Benefits for Your Company** - In return for your sponsorship, your company will receive significant promotional opportunities:

- **Brand Visibility:** Your company's name and logo will be prominently displayed in specific promotional materials, on our website and social media and at school events (see level of sponsorship).
- **Community Engagement:** Sponsorship demonstrates your commitment to education and the local community, enhancing your corporate social responsibility profile.
- **Networking:** Connect with other sponsors, educators and community leaders at our events.
- **Positive Publicity:** We will highlight your generous support in specific school communications, fostering goodwill among parents, students and the broader community.

Your support can make a real difference in the educational opportunities we provide for our students, helping them develop the skills and creativity needed to succeed. We would be delighted to discuss this opportunity further and answer any questions you may have. You can reach us at **01978 760238** or via email at **[katy.jones@castellalun.com](mailto:katy.jones@castellalun.com)**.

Thank you for considering this request. We look forward to the possibility of partnering with you to support the next generation of designers, artists and athletes.

Yours sincerely



Mr C Ellis  
Headteacher



**Respect, Determination, Honesty**  
**Parch, Penderfynolrwydd, Gonestrwydd**